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SPECIALTIES:
FANCY GOLDFISH
WATER HYACINTHS
WATER LILIES
AQUARIUM AND
POOL PLANTS
AQUARIUM SUPPLIES
TROPICAL FISH

"USE WATER HYACINTHS FOR SPAWNING AND IN OUTDOOR POOLS"

LARGEST WHOLESALER OF ORNAMENTAL AQUATIC PLANTS IN THE U.S.

ADDRESS ALL COMMUNI-CATIONS TO MT. AIRY, CINCINNATI, OHIO

MT. AIRY, CINCINNATI, OHIO

The comment of Application

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TO THE TRADE:

September 22, 1934

With the exceptionally low prices now prevailing in the Goldfish Industry. it is more important than ever to be careful of quality.

We have met every reasonable reduction in price but we have not lowered the quality of our fish at all. We grow and ship the finest type of commercial Goldfish only. We do not try to ship THE MOST FISH but we do try to ship THE BEST. All the fish we ship are individually selected while swimming in water. We do not pour them out on a table and grade by size while only one side is exposed to view. Our method takes longer but you don't get any culls or injured fish.

We believe our dealers appreciate the fact that Fancy Goldfish should not be bought by size alone. Until a few years ago we did not even mention the size of Fantails and Telescope Type fish. They were quoted by price groups only. Such considerations as fins, tail, color, body development and shape all enter into the selection. Hence today do not buy your Fancy Goldfish by the inch. Try an order from us this Fall. We will ship you healthy fish honestly graded and carefully handled. We guarantee live delivery and your entire satisfaction on every purchase. This guarantee holds good on every item we sell as per printed terms in our Catalogue.

TERMS: Net cash with order. Live delivery guaranteed on all perishable items except Tropical Fish shipped during cold weather. Prices F.O.B. Cincinnati, Ohio, subject to change without notice.

NOTE: Please return our shipping cans including any you now have on hand!

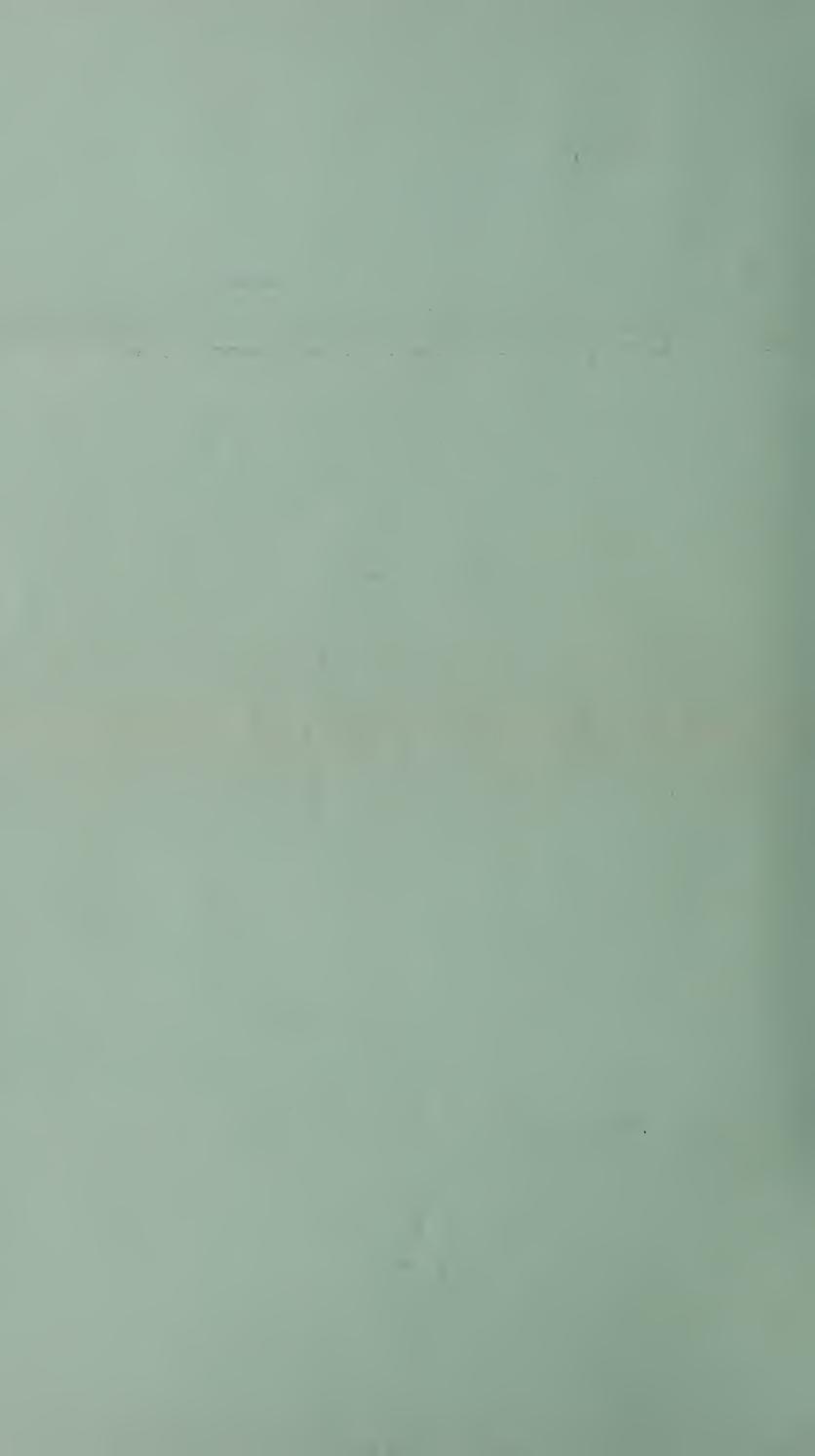
COMETS and COMMON GO		JAPANESE FANTAILS	JAPANESE FANTAILS - Choice Quality,		
Assorted colors ch	oice quality.		Assorted colors, all selects.		
	Per 100		Per 100		
2"	1.50	2"	3.00		
2-3"	2.00	2 <del>]</del> "	4.00		
3-4"	3.00	21-3"	6.00		
4-5"	4.00	3_4"	9.00		
5-6"	7.00		each .25		
SHUBUNKINS- Choice colors.		CHINESE MOORS (Our Specialty in Goldfish)			
23-3"	3.00	2"	5.50		
3-4"	4.00	2-21/4	8.00		
4-5"	8.00	21-3"	10.00		
JAPANESE NYMPHS - Single tailed		3-3½"	15.00		
choice specimens with short bodies.		3½-4" e	ach .35		
2-211	3.00	CALICO TELESCOPES	· Very good quality.		
311	4.00	11/2-2"	6.00		
		2-3"	10,00		

## ASSORTMENT #1\* Fancy Goldfish 22" to 5" \$8.50 per 100\*

\* We get many requests for mixed lots of Fancy Goldfish at the same price.
ASSORTMENT #1 IS OUR MOST POPULAR DEALER ASSORTMENT. These fish are, we believe,
the finest quality buy in America. The mixture is dependably good, with a fine profit for you. These fish will retail from 20\$\psi\$ to 35\$\psi\$ each. Try 100 of them on
our recommendation. If you don't like them for any reason let us know and we will
see that you are satisfied. (Mixtures contain 40% Black Telescopes, 35% Japanese
Fantails, 25% Shubunkins, Calico Fantails and Comets; Choice color assortments)

ASSORTMENT #2 (Same selection as above but larger fish) 3-6" \$ 10.00 per 100. ASSORTMENT #6 (Same selection as above but smaller fish)  $2\frac{1}{2}-5$ " 5.00 " "

LIVE BAIT FOR FISHING. Silver fish (Uncolored Goldfish) 3-4" two year old stock that will hold up well. .80¢ per 100 for 400 lot or more. less than 400 l¢ each.



1.25

This Fall we suggest that you handle some of our Tropical Fish. Many dealers have hesitated to stock Tropical Fish because they did not know how to care for them. We are growing only the most popular kinds, and those which can be kept safely with ordinary attention.

We handle two books on Tropical Fish which explain how to take care of them: "The A.B.C. of the Fish Fancier" price 20¢ each and "Tropical Fish Handbook" 25¢. These books and a little experience will show you how to handle Tropical Fish successfully. If your room will not stay at least 65 degrees at night use a few of our inexpensive heaters. A steady temperature of 70 is very satisfactory.

expensive heaters. A	steady te	mperature	of 70 is very satisfactory.	
		TROPI	CAL FISH	Price each
Gunnyi - (Live Rearer)	Painhow	colors on	all males. Nice size.	•05
Medakas - (Egg layer) About 2" size, Golden color. Will stand cold water. Sailfins - (Live Bearer) Large breeding size adults in trios.				
Sailfins - (Live Bearer) Large breeding size adults in trios.  Black Mollies (Live Bearer) Spotted, will turn black this Winter (12-2")				
Black Mollies ( " " ) All black breeding stock				
Danio Rerio - Zebra fish (Egg layer) Choice size				
Swordtails - (Live bearer) Assorted varieties				
Red Swordtails - (Live bearer) Nice size Brick Red. Assorted Moons - (Live bearer) - Gold, Blue, Black, Gold Crescent.				
Pure Red Moons	bearer)	- Gora' Br	de, Brack, Gord Crescent.	.15
	mha mamul	!! 4	mi alau	.22
Scalare - (Egg layer)			figu.	.30
Rosy Barbs - (Egg laye			Adulta Butus Abaisa	.10 &.15
			Adults. Extra Choice	.25
Brazilian Catfish (Egg				• 40
Jewel Fish - (Egg laye	r) Mice	size and c	olor.	• 50
AQUARIUM PLANTS	per 10	Per 100	SNAILS and SCAVENGERS.	Per 100
Giant Anacharis	.45	4.00	Green frog Tadpoles	1.00
Myriophyllum	.45	4.00	Japanese Snails, Asst. Sizes	2.50
Cabomba	. 45	4.00	" 200 or more	2.00
Co.ontail	.45	4.00	Black Ramshorn Snails, nice size	1.50
Ludwigia	.50	5.00	" " 200 or more	e 1.00
Parrot Feather	. 50	5.00	Red Ramshorn Snails 2" diam & over	r 8.00
Valisneria	,15	1,00	Pond Snails, spotted 1" diameter,	
Sagittaria	.35	3.50	very active algae eaters.	1.00
Water Poppy	•60	6.00	Japanese Red Bellied Newts	8.00
Spatterdock	. 60	6.00	Baby Turtles	8.00
Umbrella Palm	1.00	8.00	Spotted Weatherfish (After Oct. 10	0) 10.00
Water Hyacinth	<b>, 4</b> 0	3.00	Brazilian Catfish (Tropical) .380	geach.
Water Fern	. 50	4.00	AQUARIUM SUPPLIES.	
Salvinia (Per quart)			For Thermometers, Air pumps, Air	Release
(25 of these at 100 rate) Stones, hose etc. see our Catalogue Page 2				
			and Page 22. See our line of AQU	
			Page 20.	
SPECIAL ON FISH FOODS	(net no	discount.		per Gross
Lakeview Wafer Fish Fo			.36	4.00
Lakeview Natural Fish		ounce sha		6.50
Lakeview Pure Dried Shrimp - 1 ounce shaker top cans .65				
Lakeview Turtle Food			• 60	6.50
Lakeview Dried Daphnia	in } oz.	Roxes		13.50
Lakeview Infusoria Pow	-	Bones		6.00
		n 1½ ounce	boxes to retail .15¢ .90	
Lakeview Tropical Fish				
Imported Tropical Fish			_	
Natural Fish Food - in	1# cans		.40¢ each Doz. 4.20	
Dried Shrimp - in 1# c	ans		.40¢ each Doz. 4.20 .45¢ " " 4.80	
Dried Shrimp (10# or m	ore in bul	lk) .35¢ 1	b. Natural Food (10# or more in bul	lk) .25¢ lb.
Dried Daphnia in BULK			<b>,</b> , , ,	•
			TED AQUARIUM HEATERS	each
No.1 Heater not automa			h No.lA Heater 2 pc. automatic 25	
				" 1.25
" " " " " "			No.3A " 2 " " 75	" 1.25
41			with thermostat built in 40 or 75	
			ter. Heating element on bottom of	
			50 or 75 watt. specify size wanted	
			son 50 and 75 matter and of the single war	

No. 6 LA - For tanks between 12 and 18" deep. 50 or 75 watt. specify size wanted" 1.85

each 15% Doz. 1.50

THERMOSTAT .. To regulate up to 300 watts of heaters No.1, 2 and 3 type

Floating Thermometers red spirit

